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Leukemia & Lymphoma Society sets fundraising record for Man and Woman of the Year campaign

By [Sherri Welch](#)

The Leukemia & Lymphoma Society Michigan Chapter grossed \$300,000 during its annual Man and Woman of the Year campaign, setting a record for the 20-year-old fundraising drive.

The Madison Heights-based organization announced the results during its Leukemia Bash which drew over 200 people to **Henry Ford Museum** last Friday.

The campaign grossed \$80,000 in 2009.

Ryan LaFontaine general manager, **LaFontaine Automotive Group L.L.C.** in Highland Township and a lymphoma survivor, earned the Man of the Year designation for 2010 by raising over \$200,000 during the 10-week campaign. LaFontaine also was a member of the 2009 class of Crain's 40 under 40.

LaFontaine hosted many events to raise the funds, including a golf event and a car raffle for two Pontiac Solstices, said Scott Roush, campaign and special events, marketing and communications director for the Leukemia & Lymphoma Society.

Sarah Barbour of New Boston was named Woman of the Year for raising \$16,000 in memory of her father died of leukemia two years ago.

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